

# 20!

## ingenuity!

### FORGING The FUTURE

**Join Ingenuity as we celebrate our 20th year  
Igniting the Creative Spark  
among Artists, Entrepreneurs & Innovators  
through Joy and Collaboration,  
in Service to Social Progress!**

In 2025, Ingenuity Cleveland  
will open 100,000 of collaborative workspace,  
will engage 1000 working artists,  
and will reach 100,000 individuals.  
Will you be among them?



ART

SOUND

MOVEMENT

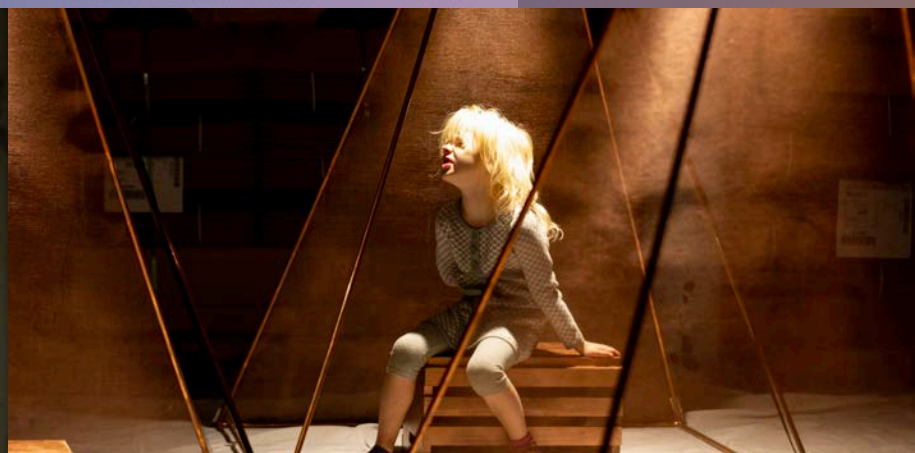
CONNECTION

CREATIVITY

TECHNOLOGY

INNOVATION

IDEAS



**WWW.INGENUITY CLEVELAND.ORG**  
IngenuityLabs @ The Hamilton Collaborative  
5401 Hamilton Avenue | Cleveland OH | 44114

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# FORGING The FUTURE

## GREATER CLEVELAND'S COMMUNITY FESTIVAL OF THE ARTS + INNOVATION

For 20 years, Ingenuity Cleveland has been igniting the creative spark among artists, entrepreneurs and innovators, through joy & collaboration, in service to social progress.

From boundary-pushing events, to resources and programs for our year-round community of 300+ volunteers, creatives and entrepreneurs, Ingenuity nurtures makers, doers and learners of all types, welcoming our neighbors and all Clevelanders to fire up their imagination.

### WHY GET INVOLVED?

#### Reach



Ingenuity reaches a diverse, year-round audience of 100,000+ urban young professionals, children and families, plus a wide range of creators, educators and idea-leaders, through our events, outreach and partnerships.

#### Community



We engage 20,000 visitors over the weekend-long festival and engage more than 1000 creatives each year, through nearly 10,000 (wo)man hours of creative collaboration plus free & low-cost accessible programming.

#### Impact



We connect hundreds of emerging creatives to paid opportunities annually, supporting nearly one million person-hours of programming, reenergizing urban communities and spaces and generating \$4.5 million in annual economic impact for our region.



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Ingenuity offers a wide range of highly visible opportunities to reach Cleveland-area businesses, civic and cultural leadership, professional communities, and residents. Many of Ingenuity's sponsorable programs offer regional advertising and publicity campaigns and other strategic benefits that magnify your support!

<p><b>PRESENTING</b> Includes Year - Round Benefits</p>	<p>Call to discuss!</p>	<p>IngenuityFest presented by YOU! Name &amp; Logo integration into all marketing materials in addition to naming rights to our main stage and top billing on digital and print media, plus lower level benefits.</p>
<p><b>INFERNO - CUSTOM ACTIVATION</b> Includes Year - Round Benefits</p>	<p>15,000+</p>	<p>Naming rights to a Premier-Level Activation like a Festival Village or Stage in addition to top-tier Name &amp; Logo inclusion on digital and print media.</p> <p><b>In addition to lower-level benefits, add the option to create something one-of-a-kind: a custom activation that showcases your brand, built in partnership with your creative team and ours!</b></p>
<p><b>INFERNO</b> Includes Year - Round Benefits</p>	<p>\$10,000</p>	<p>Naming rights to a Premier-Level Activation like a Festival Village or Stage in addition to top-tier Name &amp; Logo inclusion on digital and print media.</p> <p>Includes all lower level benefits: Expanded VIP Ticket &amp; Parking Package; Dedicated Print Ad(s) and/or Digital Media Call-Outs and Exhibit Space.</p>
<p><b>FLAME</b></p>	<p>\$5,000</p>	<p>Sponsor an activation such as a featured art or featured exhibit, in addition to Name &amp; Logo benefits listed below.</p> <p>Add Expanded VIP Ticket &amp; Parking Package; Dedicated Print Ad(s) and/or Digital Media Call-Outs and Optional Exhibit Space.</p>
<p><b>SPARK</b></p>	<p>\$2,500</p>	<p>Name &amp; Logo inclusion on signage at the event, on the website, and in sponsor listings in print and digital media.</p> <p>Add VIP Ticket &amp; Parking Package; Exhibit Space Available.</p>
<p><b>EMBER</b></p>	<p>\$1,000</p>	<p>Name inclusion on signage at the event, on the website, and in complete sponsor listings in print and digital media.</p>

**Want to increase your visibility and support? Ask about permanent assets & amenities in IngenuityLabs & build the next generation of Makers & Doers!**

Contact Executive Artistic Director Emily Appelbaum at 216-589-9444 or by email at [Emily@IngenuityCleveland.org](mailto:Emily@IngenuityCleveland.org) to discuss options.

# JOIN US TO FORGE THE FUTURE!



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### Join our growing list of partners!

Contact Executive Artistic Director Emily Appelbaum at 216-589-9444 or [Emily@IngenuityCleveland.org](mailto:Emily@IngenuityCleveland.org) to discuss options.

